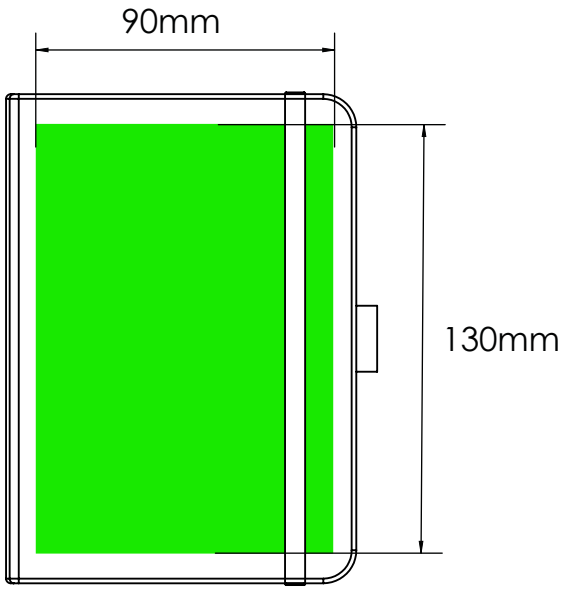
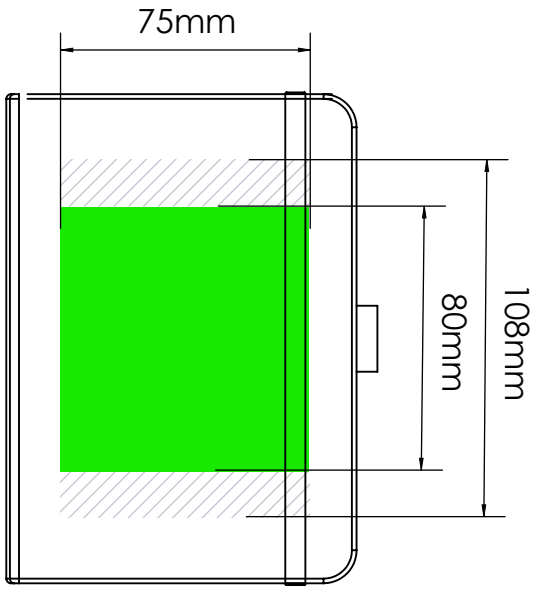
Softy | Print Guidelines

The following print guide has been prepared for your graphic designer, however should you not have a graphic designer, Flashbay is happy to lay out your artwork and/or text which you can email to your Flashbay account manager. Having submitted your artwork to Flashbay, you will receive a virtual PDF for your review. We can make modifications thereafter as requested.

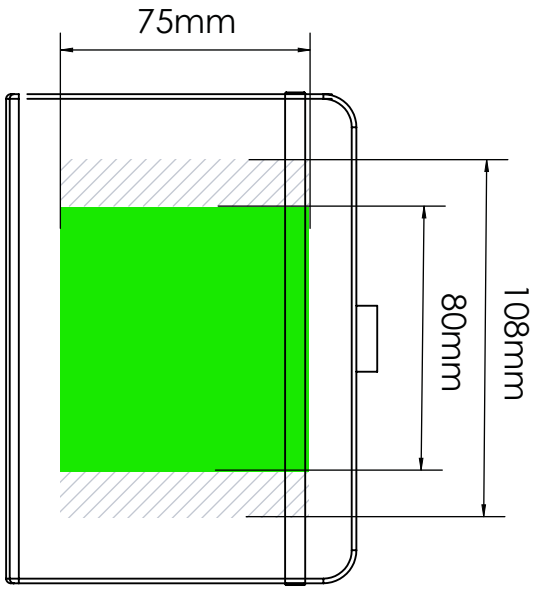
Photo Printing



Debossing



Foil Debossing



Possible position of branding area

Maximum branding area available

Printing specification:

- CMYK colour mode
- Vector files preferably
- 300dpi for rasters